

## WORK EXPERIENCE

### WEB DEVELOPMENT – Senior Web Developer | Rapp Collins Worldwide | NY, NY |

**Dates:** MAR 2009 – JULY 2009, OCT 2009 – PRESENT

**Projects:** Mercedes- Brand Rapture (email template), Merck [Zetia, Vytorin] (microsite) / Singulair [Nasal Allergies] (complete site template), Alli [GSK] (complete marketing site template)

- Utilize hand-coding skills in D/XHTML, XML, JavaScript/JQuery, JSP environment, CSS, Photoshop and Illustrator to produce web templates.

### WEB DEVELOPMENT – Senior Web Developer | Organic | NY, NY | SEPT 2009 – OCT 2009

**Projects:** Merrill Lynch (help2achieve microsite)

- Utilize hand-coding skills in D/XHTML, XML, JavaScript/Prototype, CSS, and Photoshop to produce web templates.

### WEB DEVELOPMENT – Senior Web Developer | TBWA\Chiat\Day - EVB | NY, NY | MAY 2009 – JULY 2009

**Projects:** Pepsi Refresheverything (complete site template)

- Utilize hand-coding skills in D/XHTML, XML, AJAX, JavaScript/JQuery, CSS, Youtube / Flickr API, ASP.net environment, and Photoshop to produce web templates.

### WEB DEVELOPMENT – Senior Web Developer | MRM Worldwide | NY, NY | APR 2009 – APR 2009

**Projects:** Nikon (complete site template)

- Utilize hand-coding skills in D/XHTML, XML, JavaScript/JQuery/Mootools, CSS, and Photoshop to produce web templates.

### WEB DEVELOPMENT – Senior Web Developer | Hyphen Health | NY, NY | APR 2009 – MAY 2009

**Projects:** The Oncology Portal (complete site template), Lilly (email template), Novartis AG (complete site template)

- Utilize hand-coding skills in D/XHTML, XML, JavaScript/JQuery, CSS, and Photoshop to produce web templates.

### WEB DEVELOPMENT – Senior Front-End Developer | Wunderman Interactive | NY, NY | FEB 2009 – MAR 2009

**Projects:** Citibank PremiPass Cards (splash page), Dannon/Activia (site updates), AstraZeneca (email template), Land Rover (site updates via CMS)

- Utilize hand-coding skills in D/XHTML, XML, JavaScript/JQuery/Mootools, CSS, and Photoshop to produce web templates.

### WEB DEVELOPMENT – Senior Presentation Coder | R/GA | NY, NY | JUN 2008 – JAN 2009

**Projects:** Nike Corp [Sportswear] (site section pages and xml feeds), HBO (html forms), S.C. Johnson (Nature Source), R/GA FutureVision, Nokia (Ovi), Nokia (Europe)

- Utilize hand-coding skills in D/XHTML, XML, JavaScript/JQuery/FreeMarker, AJAX, CSS, and Photoshop to produce web templates. Movable Types (R/GA project); Mootools (S.C. Johnson project)

### WEB DEVELOPMENT – Senior Web Developer | Euro RSCG 4D | NY, NY | NOV 2007 – JUN 2008

**Projects:** Charles Schwab / Kraft (LiveActive) / Kraft Breakstones and Knudesen / Hyatt Community / Claritin (site templates)

- Utilize hand-coding skills in D/XHTML, XML, JavaScript/JQuery, AJAX, CSS, and Photoshop to produce web templates

### WEB DEVELOPMENT – Interface Engineer | IconNicholson | NY, NY | AUG 2007 – NOV 2007

**Projects:** Biggerthinking.com [BT Global Services] (site templates), MasterCard Corporate, Forest Laboratories (Pharmaceutical), Robin Hood Foundation (update cards and donation section, email newsletter)

- Utilize hand-coding skills in D/XHTML, XML, JavaScript/JQuery, AJAX, CSS, and Photoshop to produce web templates

### WEB DEVELOPMENT – Interface Engineer | Grey Interactive / G2 | NY, NY | JUN 2007 – AUG 2007

**Projects:** Canon (USA), M&Ms/Bright Ideas, Cosmetic Info, Starburst, Fishful Thinking (Pepperidge Farm), Campbells (debug / site templates)

- Utilize hand-coding skills in D/XHTML, JavaScript, CSS, and Photoshop to produce web and email newsletter templates

## **WEB DEVELOPMENT – Front End Developer | NBC Universal | NY, NY | MAR 2007 – JUN 2007**

**Projects:** Bravotv.com / Outzonetv.com / getTrio.com / Virtual NBC (community boards), PoliTalk.com (site templates), USANetwork.com - *The Starter Wife* (video/chat room), gurl.com / USANetwork.com - *4400* (video), digphilly.com (CSS debug)

- Utilize hand-coding skills in D/XHTML, JavaScript, CSS, and Photoshop to produce web templates
- Develop websites across multiple platforms and mitigated cross-browser issues using Dreamweaver.
- Implemented CSS to Invision Board (IPB) HTML template pages.
- Integrated Yahoo! UI Library (YUI) control functionalities.

## **WEB DEVELOPMENT – Hand Coder | Condé Nast | NY, NY | AUG 2006 – MAR 2007**

**Projects:** Brides.com (site / micro-sites and email newsletter templates)

- Responsible for hand-coding D/XHTML, JavaScript and CSS, image slicing and optimization using provided Photoshop files.
- Developing and testing across multiple browsers [Mac/Win], cross-platform and cross-browser issues using Homesite.

## **PROJECT MANAGER/TRAFFIC COORDINATOR | Comet Conversion | NY, NY | MAY 2006 – AUG 2006**

- Responsible for the coordination and completion of projects. Oversee all aspects of projects, sets deadlines, assign responsibility, and monitor and summarize progress of project. Prepare reports for upper management regarding status of project.
- Enforcing proper workflow procedures and coordinating capacity
- Coordinate project specs, production progress and deadlines with account teams, designers and clients.
- Moving jobs from one step of completion to the next and expediting "crisis jobs" as needed between US and Overseas employees.

## **WEB DEVELOPMENT – Creative Technology Administrator | Ogilvy Action | NY, NY | OCT 2005 – APR 2006**

- Primary responsibility is coding HTML templates and Cascading Stylesheets/ASP.NET/Javascript based on design direction from Photoshop comps/wireframes for use in an enterprise-level Content Management Systems and code interfaces for dynamic systems.
- Content coding for 141WW using Dreamweaver MX and military [AFRL] intranet site using a Website Content Manager (Opentext-LiveLink 9.5) and Dreamweaver 8.
- Manage all web content and projects related to the website. Write, edit, and proofread new content. Ensure that all documents meet established content standards and works with developers to assess any technical challenges in displaying the content.

## **WEB DEVELOPMENT – Database Analyst | GREAT AMCO INC. | NY, NY | MAR 2005 – AUG 2005**

- Convert Photoshop store front layout design to HTML/CSS code.
- Design secure payment page in HTML/CSS, JavaScript and ASP
- Write code in SQL/PLSQL/XML/ASP/VBA/VB.NET for database access (MS Access 2003/SQL Server [Express]), modification, construction including stored procedure with application like UPS WorldShip, and manage large customer database for on/offline purchases

## **EXECUTIVE DIRECTOR | REDESIGNING TECHNOLOGY CORP. | NY, NY | MAR 2004 – PRESENT**

- Establish and direct long term strategic goals, policies, and procedures
- Determine systems needs and hardware acquisition to meet client's business objectives.
- Develop websites utilizing best practices for IA and GUI design

## **WEB DEVELOPMENT – Instructor | Executrain | MELVILLE, NY | SEPT 2004 – MAR 2005**

- Provide teaching to multiple end-users in a class room environment on current application used in their job.
- Currently providing training on HTML/CSS level 1-3, JavaScript level 1 and PageMaker 7.0 levels 1-2.

## **SOFTWARE ENGINEER | Northrop Grumman | BETHPAGE, NY | JUN 2001 – MAR 2004**

- Design, modify, develop, write and implement software-programming applications.
- Gather requirements, implementing software (code), test, integrate and provide long term support of software development.
- Develop the ability to create a LinePrint (report generator application) utility required by the E2C project using ICS Builder Xcessory 4/5 and Oracle 8i (HP UNIX Platform) 8i; while maintaining the Mission Control Unit (MCU) System Requirement Change Request (SCR) application using MS Access 2000, Macros and VBA.

## **TECHNOLOGY PROFILE**

### **DEVELOPMENT TOOLS**

PhotoShop CS2/CS3/CS4, Dreamweaver 8/CS3/CS4, Macromedia HomeSite, Flash MX/8, Fireworks MX/8 (PNG), SQL, PL/SQL, PHP5, HTML/ DHTML/ XHTML, XML, CSS, JavaScript/JQuery/Mootools, AJAX, JSP programming languages and Microsoft Word/Excel/PowerPoint/Visio/Project/Access 2000/XP/2003/2007, MYSQL [Win/MAC/Linux], Microsoft 2000/XP, Mac OS X

## **EDUCATION**

**BS – Computer Science & Business Management | New York Institute of Technology | NY, NY | May 2001**